



2025 End of Year Report

Filling Every Plate with Local Food for an Abundant Montana Future

A NOTE FROM OUR EXECUTIVE DIRECTOR

In 2022, I thought the next disruption to Montana's food security would be California on fire. After all, 97% of the food Montanans eat is imported, much of it from California. Instead, disruption came in 2025: rapid shifts in immigration, trade, tariffs, and federal budgets, with impacts we'll feel for years. But resiliency isn't about predicting the unexpected. It's about being ready for it.

Since COVID, we at Abundant Montana have been single-minded in strengthening Montana's food resilience by rebuilding the bridge between Montana food businesses and Montana eaters. Specifically, we're cultivating and linking these two growing networks to the benefit of both. We're also addressing supply chain pinch points by leading the 33x33 for Montana Initiative. Our goal: 33% Montana food on Montana plates by 2033. Audacious? Yes. Achievable? Absolutely. See our 2025 progress!

-Robin Kelson, Executive Director

Progress on 33x33 for Montana

33x33 ON SCHOOL MEAL PLATES

We are collaborating with four partners on a three-year pilot project in Central Montana schools with the goal of designing a scalable model replicable in schools across the state. Abundant Montana's role is mapping field-to-plate supply chains for six ingredients (beef, grains, milk, eggs, potatoes, and carrots), and supporting the development of a platform for connecting schools and vendors.

3RD GOVERNOR'S SUMMIT ON LOCAL FOOD AND AGRICULTURE

Abundant Montana helped orchestrate 31+ partners, including the Governor's Office, to produce the 2026 Governor's Summit (the first in a decade), the goal of which is to build a practical roadmap to increase in-state food purchases and sales from 3% to 33% by 2033. Regional meetings, held in March 2026, offer the opportunity to share ideas and help shape the agenda.

LOCAL FOOD CLUB

Launched in late 2025, the Local Food Club reached 152 members, including 100 sign-ups in its first 10 days. Designed to engage and support individuals in increasing their local food consumption, the Local Food Club aims to grow and track Montana eaters' progress towards 33x33.



Earned Revenue and Philanthropy Highlights

110

NEW DONORS

3x more than 2024!

CIRCLE
33

FOUNDED

a visionary giving circle
funding our 33x33 work
through 2033

410

SERVICES SOLD

totaling \$165,877 in
earned income

Progress on Cultivating and Linking Montana Food Businesses with Montana Eaters:

2025 FOOD AND FARM BUSINESS NETWORK GROWTH:

- Added a Farm to Wholesale Directory to our interactive maps
- 233 new listings and 95 new Partners, adding to our Food and Farm Businesses network, over 1,200 strong!
- Facilitated 156 business to business connections

2025 MONTANA EATER/CONSUMER NETWORK GROWTH:

- 1,900+ new social media followers
- 35,000 free Local Food Guides distributed to 105 towns
- Community outreach at 88 events across 22 towns

2025 Financial Summary

INCOME



Total Income - \$692,383*

Memberships, Sponsorships,
Contributions - \$224,484

Public Agency Grants - \$216,242

Sales/Earned Revenue - \$166,139

Private Foundation Funding - \$79,800

License Plates - \$5,718

*excludes \$17,566 invoiced in 2025, received in January 2026

- Memberships, Sponsorships,
Contributions - 32%
- Public Agency Grants - 31%
- Sales/Earned Revenues - 24%
- Private Foundation Funding - 12%
- License Plates - 1%

EXPENSES



Total Expenses - \$880,340**

Programs - \$667,062

Development - \$154,646

General & Admin - \$58,632

**year-end shortfall covered by reserve funds

- Programs - 76%
- Development - 18%
- General & Admin - 7%

PROGRAM EXPENSE BREAKDOWN



Total Expenses - \$667,062

Cultivating & Linking Montana Food
Businesses with Montana Eaters -
\$602,735

33x33 for MT Initiative (inc. Jan Kile
Scholarship, Grow MT Food Policy
Coalition, Summit, School Meal Plates) -
\$52,280

MT Food Economy Initiative - \$12,047

- Cultivating and Linking Montana
Food Businesses with Montana
Eaters - 90%
- 33x33 for MT Initiative (inc. Jan
Kile Scholarship, Grow MT Food
Policy Coalition, Summit, School
Meal Plates)- 8%
- MFEI Assessments - 2%

