



END OF YEAR REPORT 2021

Dedicated to building a more sustainable Montana for all since 1974.

OUR MISSION

Grassroots and statewide, AERO cultivates sustainability by engaging community stakeholders and weaving networks that build lasting partnerships in the sustainable energy, agriculture and local food system sphere, creating spaces where leaders and inspired community models flourish.

2021 PROGRAMS FOCUS

Food Systems



180+

participants in our Food Product Liability Workshop Series, addressing opportunities & risks associated with the new Montana Local Food Choice Act

56

subscribers to the 21-Week Racial Equity in the Food System Challenge

17

community-led projects completed across the state through the **Montana Food Economy Initiative**

8

Cottage Foods Technical Assistance videos released to support cottage food operators

\$600

awarded to Heather Snell in Poplar, MT through the 2021 Jane Kile Memorial Scholarship

369

AERO MEMBERS

38

BUSINESS PARTNERS

56%

BUDGET SUPPORTED BY MEMBERS & DONORS



Network Weaving

356

unique registrants at AERO's 2nd virtual and free Expo Conference

19

recorded sessions on different aspects of building resilient community food systems



Find all recordings on our AERO MT YouTube channel



Community Engagement

- In 2021, AERO served on three **Grow Montana Food Policy Coalition** committees: Steering Committee, Visioning Committee, Fundraising Committee
- supported the collaborative online searchable library initiative **Montana Food Matters**
- Expanded **Abundant Montana** as a marketing and media hub

Montana's Local Food Megaphone

790

food and farm businesses & resources listed on the updated database directory

8

new, affordable marketing services available for Abundant Montana partners in 2022



3,296 followers



955 followers



over 59,000 social media users reached annually





Community Carrot Pilot Project (MFEI)
Bozeman

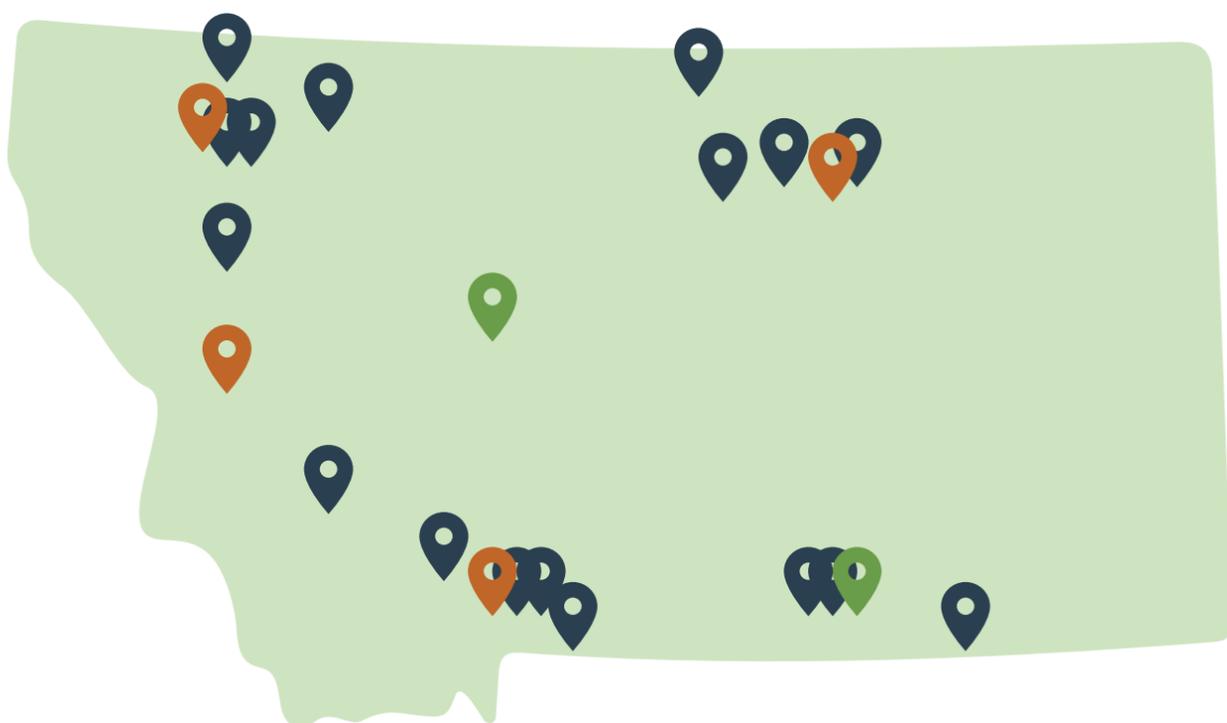


Happy pollinator at community garden
Photo by Heather Snell, Jane Kile Scholarship Recipient



Clark Fork River Market, Missoula
Photo by Sara Diggins

COMMUNITY PROGRAMMING ACROSS THE STATE



- 📍 Abundant Montana Local Food Coordinators
- 📍 MFEI 2021 Community Project Sites
- 📍 New Abundant Montana Local Food Coordinator Positions in 2022

2021 FINANCIAL SUMMARY

Income Sources

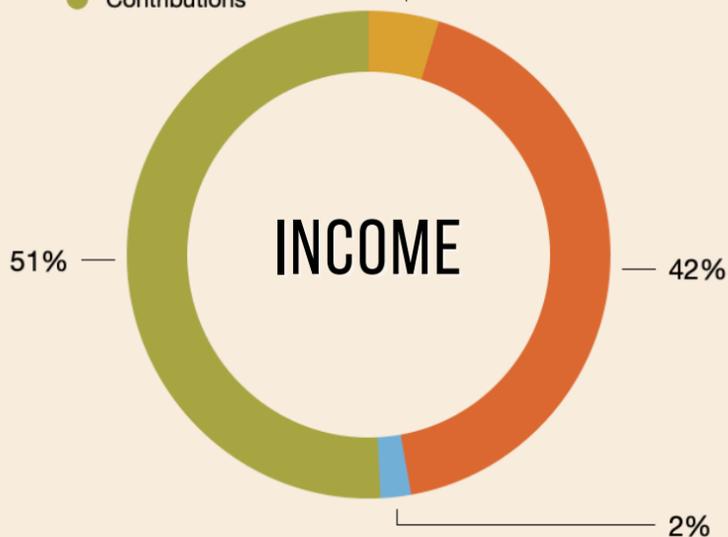
- Memberships \$16,456
- Program Grants \$148,747
- License Plates \$7,100
- Contributions \$177,860

- Memberships (75% sustaining)
- Sponsorships/Support
- Contributions
- Program Grants
- License Plates 5%

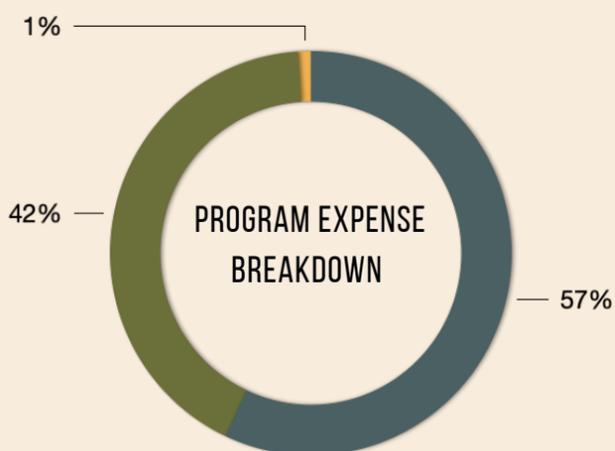
Total Expenses

- Admin \$16,849
- Fundraising \$30,891
- Programs \$230,275

- Admin: 6%
- Programs: 83%
- Fundraising: 11%



- PGM-Community Engagement (29%)
- PGM- Food Systems (42%)
- PGM-Convening + Education (23%)



SOCIAL MEDIA OUTREACH



@aeromt
2,754 followers



@aeromontana
launched in October 2021
188 followers



AERO MT
2,840 total views

Visit our website at: aeromt.org